

Importance of Tourism as a Remedy to Unemployment in Emerging Economies in Accord with Sustainable Development Goal

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ABSTRACT: *Tourism is connected with amusement yet it is excellent method to deal with the issue of unemployment. The tourism is able to create the jobs locally as well as internationally. With the development of the technology, tourism has become a multibillion dollar industry and many major organization as are engaged in the business of tourism. The developed as well as developing nations are gain benefitted by tourism however the European countries are major center of interest for tourist. The primary issue in tourism is now sustainability concern since the resources of the planet earth are degrading very quickly and climate is also a big concern for many governmental organization. The present paper has been prepared to shed some light on tourism in context of employment and sustainable development as both are the main issue for the governments to be addressed and polices surrounding this must be adopted as soon as feasible to attain a sustainable tourism.*

KEYWORDS: *Business, Development, Economic, Sustainable, Unemployment.*

1. INTRODUCTION

Tourism is not only associated with wondering from one place to another but this is also connected with knowledge enhancement in some sense as it is written in history that many invention had been invented during the tourism and also many discoveries of countries have been found out during the tourism and tourism is also considered as mean to increase the business as well as economics activities between different nation this is the reason that tourism is also looking as a mean to increase the employment on a regional as well as national level. Many nations linked up with other countries simply to raise number of visitor in respective countries and provided a lot of amenities to tourist in order to promote the tourism [1].

Moreover, tourism is also an aid method to improve social connection between the various cultures of the globe. In Indian context, India is a country of cultural variety and there are many distinct regional culture and language are found, it has been claimed that at every 3 to 4 kilometer, the language has changed in India along with quality and flavor of water . In such a diverse nation, tourism has proven to be a blessing to preserve the culture alive as well as its promotion and information sharing inherited in that culture. Therefore, it is essential to promote the tourism not locally but also globally in order to exchange and spread of the traditional knowledge and art from one location to another and even at world level [2].

The world tourism has announce a report about the data related with the tourism and this report clearly figure out that the rate of the growth of the tourism is just double in a decade and many

countries are relied over the number of tourist for economic growth, as some of the well-known European countries are relied over the tourism completely for its revenue. It is obvious that tourism is only just a means to enjoyment but it is also a mean to development and progress of a country in addition to a mean to earn the living to many individuals. Tourism draw many type of various activities and these activities are not feasible at a one location like scuba diving is possible only in sea, desert safari is only possible in desert, hiking is possible in mountains and skiing is possible only in a place where ice fall is occurring [3].

The income produced via tourism is also increasing substantially. The increase in revenue has been documented a significant augmentation in several of the European nation like western America and France. But some of the nations also recorded a little lower decline as a percentage but these revenue are also recorded a rise in absolute number. The popular destination for tourism in emerging countries include United Kingdom, Australia, New Zealand, Germany etc. tourism condition may vary as per the weather condition and vacation season in different nations, thus, it is very natural tendency that tourism has to confront standstill in certain period of time. It have been observed that individuals from developing nations are having a high desire to visit developing countries and people from developed countries has propensity to visit developed country.

The interesting outcome of people's tenancy to travel is the result of their financial condition and power to spend money as traveling from outside country need a good amount of money and one need to plan their holiday in such a manner that it will attract minimal amount of money and maximum sightseeing. One of the companies exist in planning of tourism for people and individuals involved in this industry are skillfully design a vacation package for people in such a manner that it draw profit for both i.e. for tourist and tour and travel company (Fig. 1). This is the beginning of the companies and income creation for others. This procedure simply began from this moment and develop when the one person start to move from one location to other destination [4].

There are numerous destination in different countries of the globe, which attract the tourism but, yet, some of the destinations are extremely famous among the visitor like Europe and North America and these countries produced a very high profits from its tourism Industry. The major cause to develop a tourist business are behaviors of the local people, hospitality facilities, transport means, safety along with Visa rule and migration rules, currency exchange, food availability etc. The facilities given by Developed countries are much better in comparison to the developing countries, as developed countries emphasized more on safety and comfort along with a memorable trip as they have vision to increase the tourism as much as possible in order to provide an easy employment for its citizen and also keeping in mind that built a better infrastructure will certainly promote the tourism along with providing an enhanced life style for people.

2. DISCUSSION

2.1 The Issue in Tourism Faced By The World:

The major problem with present expansion of the tourism is that how does tourism grow and what are the future of the tourist development in connection with sustainable development goals (SDG). The world trade organization is very keen to find new ways to improve the tourism but not at a cost of sustainable development as it is important to couple world's development with norm of SDG as it become important to implement these norm just to save the world from industrial and

manmade planned infrastructure development (Fig. 1). The impact of the pollution level from human activities had a very bad effect on the climate and this is responsible to think about the causes of climate change and mitigation strategy [5].



Fig. 1: Tourism In Connection With Factors like Economy, Environment, Culture, and Society.

Demand of the tourism and its associated stress has been verified the lot of modifications in the market and this also affect the motivation of individuals that could be pushed them to organize the items in much better manner. The tourism is also effected by the people’s choice to spend the leisure time along with their disposal income the amount of the disposal income can decide the people’s choice of tourism like where do they want to travel for as a tourist , the second choice that decide as per income is the technology being used in the tourism . Increased demand of the tourist in the globe draw many private and public player to invest and make profit, this business become more structured following entrance of the major player.

The numerous unexpected changes have been happened in the nature and tourism along with visitors have confronted many difficulties in order to preserve and conserve the environment

throughout the visit at new locations. There are numerous locations which are completely undiscovered and some place are less explore. The major feature of these locations are that they are very close to environment and one need follow a limited guideline in order to preserve these place so that future generation may also be visit them in pure natural condition in which they have found in present time (Fig. 2). Moreover, these location are hold great significance in natural property and also habitat for various flora as well as fauna.

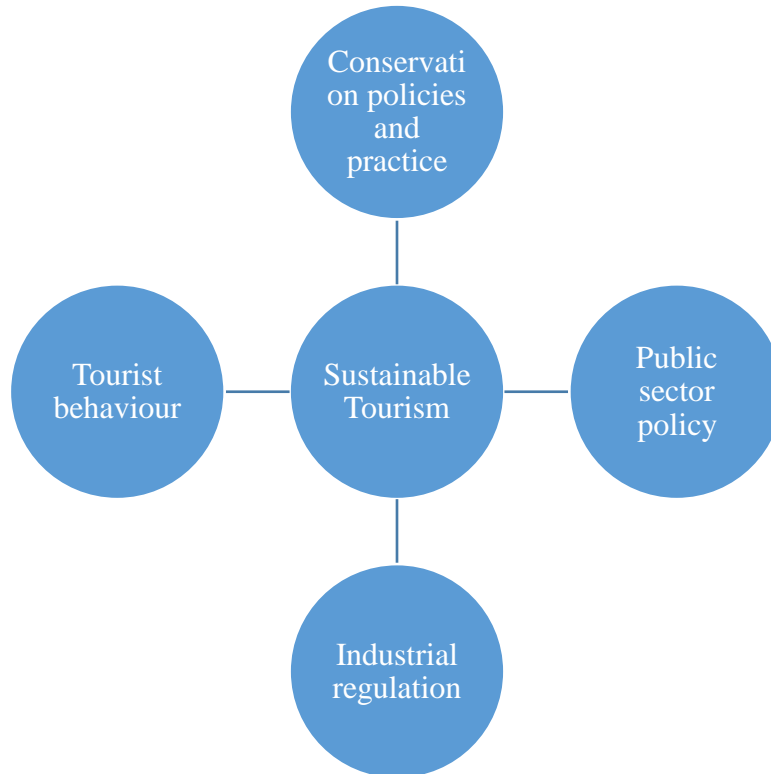


Fig. 2: Tourism and Its Promotional Activities

Therefore, it is essential that tourism must expand as per the guideline of the SDG in order to guarantee the sustainable growth and development. There is a need to alter societal structure along with global environment norms to make conscious the tourist about climate change worldwide and also make them able to comply with environment regulations. Tourism growth are linked with business growth but it must be connected with development as well as growth of a nation and a method to give a living to the people who are belongs to host country. The SDG objectives are needed a lot of attention from the rest of the globe as if we fail to comply with the standards of SDG, it would be expensive to even loss of mankind [6].

Distinctive amongst sustainable development besides sustainable travel, it has been investigated that whether in addition to in what approach tourism power offer to maintainable development in addition to progress besides limitations to achieving sustainability. Concentrating on dissimilar types of travel appropriate to specific situations, team of foremost donors draw on instances from around world Canada, Australia, Spain, Belgium, USA, UK to discover issues regarding

contribution holiday business can brand to economic, communal, political besides environmental progression of emerging countries, and encounters to and position of travel in industrial nations. Concern for sustainability, and environmental organization methods which give to it, as of significant significance in future growth of travel (Fig.3)[7].



Fig. 3: Promotional Medium Used For Propagation of Measurement of Sustainable Tourism [8]

If tourism is to persist to blossom, that growth must be firmly based on philosophies of sustainability so that capitals and magnetism of planet remain accessible for visitors of future. In writers outline possibilities and tests inherent in achieving sustainable travel while requiring expansion, then examine new policies plus efforts necessary, from both private sector and state, to follow tolerable travel growth in an unknown and altering globe. The promotion for sustainability

is essential in addition to environmental concerns simply to prepare the path for future development of the companies via tourism (Fig. 4). There are numerous ecological problems which are of significant importance in the development of sustainable tourism. It is essential to put the emphasis on the sustainable tourism [9].

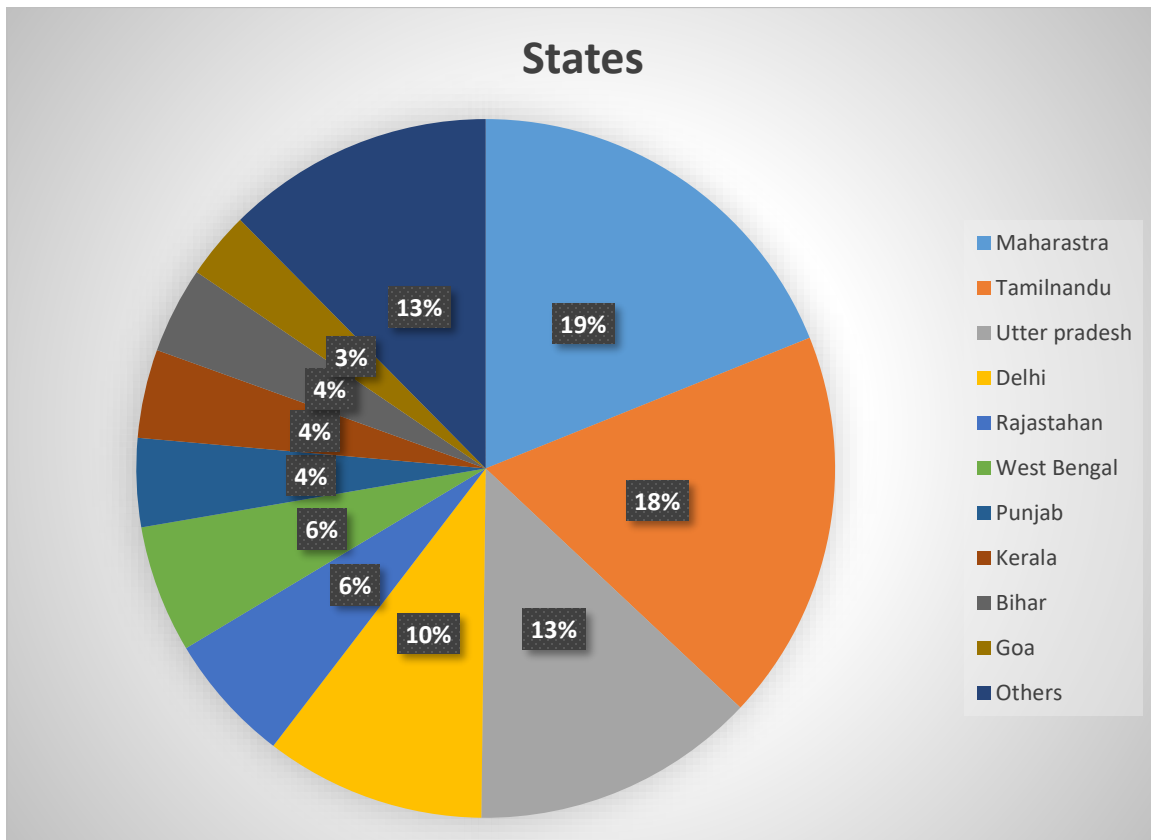


Fig. 4: Most Number of Tourist Visited Indian States and Their Revenue Generation [10]

CONCLUSION

The tourism is an important element of the human existence since travel is a part of the business and economy of many nations relies upon this. The completion of SDG objective is a necessity today simply to preserve the planet and its resources for future generation. Therefore, it is essential to impose certain controls over tourist and tourism since tourism is a significant danger to environment. The tourist is responsible for pollution in numerous locations The SDG objectives are determined to accomplish development and progress with implementation of conservation of environment for future generation and make guarantee that resources over our planet earth will not end through over exploitation. Therefore, tourist issues is linked with sustainable development together with environment as well as socioeconomic magnitudes. The society difficulties is connected with tourist challenges since tourism is related with a social reasons.

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