

# INFLUENCE OF SOCIAL MEDIA ON EDUCATION

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## **Abstract**

*Use of Social media is being hastily increasing throughout the previous few years. It is not handiest being used by the running humans however additionally there may be a heavy upward thrust inside the use of social media by way of the students or we can say in education society. Use of social media has created a high-quality impact on society. With the help of the internet, all of the social websites and numerous applications are available which can be accessed without problems, also permit users to communicate and have interaction with every different, to create, edit and proportion new types of textual, visible and audio content. It has a crucial effect on our lifestyles as it enables plenty in each field of lifestyles together with the political field, monetary field and academic field. The paper attempts to highlight how social media motivated our population. There's a need to recognize the coolest and terrible effects of the social media on our schooling sector in addition to on our next technology and make a proper plan in both instances if using social media is ideal or awful.*

**Keywords:** *Education, effects on students, Social Media, Social Media platforms, schooling sector.*

## **I. INTRODUCTION**

The increase of social media over the past few years has changed how the internet is skilled via maximum end customers. Social media is built on the idea of ways people understand and engage with each other. It gives human beings the energy to share, making the sector greater open and connected. Social networking has an important effect on our lifestyles as it helps a lot in each area of existence along with the political area, financial discipline and educational field. people watch billions of videos on YouTube day by day. Every hour, customers add video content material [1]. Each day, more than ninety percent of college college students go to the social networking web page. humans have woven those networks into their day by day routines, the use of fb, Twitter, LinkedIn, online gaming environments, and other equipment. the usage

of social media isn't limited only to experts or elders however additionally it's far been widely used in academic sectors by way of the scholars [2].

A few humans can't even write their own name and they're most effective able to apprehend him and people with the aid of their photographs have full access to the net and continuously take a look at their smartphones for reputation updates. college students usually use the social web site for any motive which includes for study reason, for enjoyment purpose as social media offers any facts you want very effortlessly and fast inside a fraction of seconds. usage of social media depends upon individual to person as it has right in addition to the bad effect on the society i.e. on the students [3]. Social Media has emerged as a prime distraction to students, causing the overall performance of students to say no, especially the ones who have a tendency to check their Facebook and Twitter while studying. they're extremely busy in gaining access to the variety of sites different than an educational website online for lengthy hours which create a very negative impact on their mind in addition to creating ample health troubles and also creating a slit inside the circle of relatives. students, who attempt to multi-venture, checking social media websites at the same time as studying, show decreased instructional overall performance [4].

Their capacity to concentrate at the challenge is extensively reduced by the distractions which can be delivered approximately via YouTube, Facebook or Twitter. With the help of this paper, we're trying to give an explanation for the wonderful and terrible effect of using social media on the students. Social networks have become thoroughly rooted in modern culture. People have woven these networks into their daily routines, using Facebook, Twitter, LinkedIn, online gaming environments, and other tools. Social networking makes kids more peer-based. Young people are motivated to learn from their peers online. They interact and receive feedback from one another. They are motivated to learn more from each other than from adults. Teachers and adults are no longer the only sources of knowledge. It makes kids more networked than ever. It is easier for kids to make friends with people all over the world, most of whom will use Social media applications therefore allow users to converse and interact with each other; to create, edit and share new forms of textual, visual and audio content. Social media applications are seen to be open rather than closed, bottom up rather than top-down.

## II. DISCUSSION

Such platforms provide school children the opportunity to connect, get in touch, access information, and research. In today's global era of connected learning, the influence of social media platforms on our education system is becoming a strong controlling factor. Social Media which is considered as one of the strongest mediums of communication in the 21st century helps people to connect from far places. It consists of online technology platforms including Facebook, Twitter, Instagram, YouTube, WhatsApp among many others. With the massive use of technology, the world has merely become a small place. The type of technology mentioned here really transpires mainly the social media platforms such as Facebook, Instagram, Twitter, and Snapchat. Several schools are also using these platforms to provide information [5].

## III. THE POSITIVE EFFECTS OF SOCIAL MEDIA

**A. Encourage Online Learning:** With the advance use of Social Media platforms in boarding school Dehradun, the students get encouraged and motivated to learn. Educational videos on YouTube, the use of YouTube to watch educational videos, easy access to e-books, online notes, learning via video calling are some of the major aspects which contribute to educational development. Distance learning which is one of the best ways to learn from a reputed organization by being at any location is what Social Media has made possible. In fact, there are many study groups online of different subjects that students can join and gain knowledge from the same [6].

**B. Enhances Academic Performance:** Another crucial impact of Social Media helps to enhance student academic performance and increase their knowledge through data and information gathering. When students are assigned with projects in Sports boarding school in Dehradun, they go through various online platforms to gather information so as to find solutions to their assignment.

**C. Enhances Creative Element:** Social Media helps in enhancing creative skills in children by allowing them to learn and later execute the same by doing it themselves. Quite often a student's hidden talent is revealed when he/she starts to take pictures and use online editing skills to make it look aesthetically appealing. Lot of youngsters are also engaged in creating videos for YouTube. A lot of students have interesting hobbies that they post online via videos and photographs which helps them to realize their potential for making it a career. Social media usage in any classroom can be a great source of education which enables to inspire students to obtain knowledge [7]. If the online technology is used in the right way in boarding school Dehradun it helps in achieving the right kind of education. Social Media platforms help in improving one's social skills, writing skills which helps in achieving one's educational pursuits!

#### **D. Negative impacts of Social Media:**

**1. Causes Distraction:** Social Media platforms are a major factor that are leading to distraction and hindrance of mind. These days' students tend to lose their focus from studying and rather enjoy browsing on Social Media. All of this leads to wastage of time without learning anything from it. Most of the time, students are incapable of submitting their work in the specified time frame because they are more focused on using Social Media platforms [8].

**2. Impact on Health:** Use of social media sites with sheer negligence can have mental as well as physical effects on one's health. Students do not take their meals on time, do not take proper rest and by continuously being on phone or laptop can also have adverse effects on their eyes. Such acts make students lazy and unmotivated to study or even go out and meet people. Too much use of Social Media can have adverse effects on students' minds and they may also be exposed to bad posture, eye strain, physical and mental stress.

**3. Reduces learning and research capability:** With the extensive use of Social Media, students these days are depending more on such platforms to gain information and knowledge rather than looking out for the same in books, journals or notes. As it is easy to extract information online, reading habits of students along with their learning and research capabilities are reducing [9].

#### **E. Implementation in Schools:**

When it comes to social media, schools tend to adopt different positions. It's a general consensus that they're useful when it comes to sharing information or organizing the school tasks. And at the same time, social networking is blamed for the lack of attention in students during classes. But an increasing trend of adopting social media in school is starting to show. And since students already devote a lot of time for social media and connecting with others outside school hours, why not do it during school as well? It's a matter of practicability, really, because it makes perfect sense to use the online universe to communicate with your students since they're already there most of the time. There's no need for another case study about the usage of social media in schools [10].

#### **F. Teachers Penetrate the Online World:**

Moodle and Blackboard are just two examples of learning management systems that involve online learning for more than 10 years now. Slowly but steady, such systems will lead to the actual implementation of social media within classrooms. And the best tool available for teachers is social media itself. Only by being open-minded and using the technology themselves will they be able to really reach out to students. *"The best teachers I've ever had have used technology to enhance the learning process, including Facebook pages and events for upcoming projects"* – Katie Benmar, Freshman as the above statement emphasizes, students also react very positively when a teacher is willing to use their methods and adapt them as part of the educational process. And it makes perfect sense since a homework has a certain strictness about it, but an online chat discussing a certain book gives students the ability to open up and share their opinions.

#### **G. Daring Teachers:**

Of course, the examples of teachers already implementing social media in classes are far numerous that we can know of, however, there are a few that did such a great job that their students almost made them viral. For example, a biology teacher from Bergen County proposed a challenge to his students. They had to debate over the subject of meiosis on Twitter by using a specific hashtag. This is a great opportunity for students to have fun and learn at the same time. As you need to know your meiosis in order to compress it into 140 characters. *"We live in a digital ecosystem, and it is vital that educational institutions adapt"* Carla Dawson – Digital Marketing Professor at the Catholic University of Cordoba Professor Dawson really

has a valid point there as history showed us all that, no matter how strong the resistance, technological progress and new trends will eventually become a standard. Of course, this applies to developed countries that already have a well-structured traditional educational system. It's a totally different situation when it comes to developing countries that are still struggling to find their way [11].

#### **H. A Stronger Community Through Social Media:**

The benefits of social media in the education process doesn't have to stop at the teacher-student relationship. There are a lot of other benefits that can be extracted from the use of social networking at higher levels as well. For example, principals or administrators can find a new way to integrate social media. Like sharing school news via social networks, holding online meetings with the parents or even starting fundraising for different projects. And social media can quickly become the only channel of communication since we're living fast-paced lives, parents are usually busy with work and cannot attend school meetings. But this doesn't mean they shouldn't be in touch with events or be able to check on their kids every once in a while. Just like in every other field, communication is vital and if it can be done easily with the help of social media, why not go for it? It may not be criteria just yet, but soon enough questions like 'Does this school have a Facebook page?' could become just as important as the things that parents are asking right now. Like, how well equipped the library is or what are the optional classes their child can be part of.

### **IV. CONCLUSION**

According to the above study we came to know the various positive and negative impacts of social media on education or students. It is very important to overcome this problem. How can parents alleviate the negative aspects of social media while improving upon the positive results? Moderating their access to social media is one excellent method. Most of the negative aspects can be overcome by reducing the amount of time spent on social network sites. Paying attention to their academic progress and addressing any issues will go a long way towards keeping the negative aspects of social media from influencing their studies. Provide ample time for face-to-face social interaction, like having some family leisure time in which you discuss their studies in a relaxed atmosphere or inviting friends and family over for get-together, providing fun, face-to-face social interaction with loved ones. All this we help us to reduce the Negative impact of social media on the students which will in turn benefit our young generation.

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